



Photo by Bill Ward

2011

*Mid-America
GNU/Linux
Networkers
Conference*

*Sponsorship
Prospectus*

(314) 881-8118

Mid-America GNU/Linux Networkers Conference

Dozens of conferences and related events for the Open Source enthusiast and professional are located throughout the world. One place where these events are lacking is in America's heartland. Taking cues from several excellent FOSS events, the Mid-America GNU/Linux Networkers Conference is attempting to bring all the best parts of the Open Source world to St. Louis, Missouri.

The Ohio Linux Fest, an eight-year veteran makes its home in the Rust Belt. Southeast Linux Fest, a new and well-produced con, takes place where many do, along the eastern seaboard. California is also home to many events, including the ever-popular SCALE. Even the Pacific Northwest is represented. Somehow the middle of the country has been overlooked.

MAGNet Con will be a community-driven GNU, GNU/Linux, Open Source and free software event. We have scheduled a date of May 6th and 7th, 2011 for the event. The central location and high population density of the area should make this an easily accessible and highly attended convention. We will be hosting free educational talks, keynote addresses from some of the best minds in their fields, the important "hallway track" where everyone can network with other attendees, vendor training seminars, a large exhibit floor, social events and much, much more.

Our aim is to provide something for every style of attendee: From casual users to Open Source enthusiasts, from systems administrators and CIOs to developers and those not yet acquainted with the free software movement.

As a sponsor of the Mid-America GNU/Linux Networkers Conference, you can promote your products, popularize your brand, network with others in your industry or related industries, recruit potential employees, engender goodwill in the community and help bring free and Open Source mindshare to everyone. We have opportunities to accommodate most any budgetary constraint. We want everyone, especially you, to be involved in making MAGNet Con an overwhelming success. Please read on for more details.

MAGNet Con At A Glance

Estimated Attendance for 2011: 750+

Target Audience: Newcomers, Enthusiasts, Students, Engineers, Programmers, Computer Professionals, CIOs and CTOs, and more.

Media Partners: Ubuntu User Magazine, Linux Pro Magazine, Smart Developer Magazine, Linux Journal, several Linux and FOSS netcasts including The Linux Link Tech Show, The Linux Action Show and more.

The Mid-America GNU/Linux Networkers Conference is run by the BlueCows Event Foundation, which has 501(c)(3) nonprofit corporation status as of January 21st, 2011.

Sponsorship Opportunities

Packages

Platinum Sponsor: \$2500

- Premium location in Exhibit area
- Breakout room sponsorship
- Full-page color ad in Program Guide
- Prominent logo placement on Web
- Silent vendor ads in Exhibit area
- Ad placement in post-event videos

Gold Sponsor: \$1500

- Superior location in Exhibit area
- Breakout room sponsorship
- Half-page color ad in Program Guide
- Prominent logo placement on Web
- Silent Vendor ads in Exhibit area
- Short ad in post-event videos

Silver Sponsor: \$1000

- Prominent location in Exhibit area
- BOF / Hallway Track sponsorship
- Half-page ad in Program Guide
- Logo placement on Web
- Silent Vendor ad in Exhibit area
- Short audio clip in post-event audio

Bronze Sponsor: \$500

- Standard location in Exhibit area
- Quarter-page ad in Program Guide
- Silent Vendor ad in Exhibit Area
- Bold text link placement on Web

Non-Profit/.ORG Sponsor: \$50

- Text Listing in Program Guide
- Link Placement on Web
- Table space in the .ORG Exhibit area
- Media sponsors welcome
- Community organizations welcome

Additional Opportunities

Closing Concert (x1): \$2500

Be the sponsor that brings top-shelf entertainment and laughs to attendees.

Program Guide (x1): \$1500

Bring this most important resource to life.

T-Shirts (x3): \$750

Provide attendees with a great souvenir emblazoned with your logo.

Bag (x3): \$500

A handy keepsake with your logo proudly displayed.

Speaker Sponsor (x4): \$500

Help bring the best education and knowledge to the event.

Badges (x1): \$500

Place your logo around every attendees neck.

Bag Insert (x10): \$250

Full-color advertisements that everyone will see.